



SPONSORSHIP & ADVERTISING 2025

Contact

Email info@iwalifestyle.com

Tel 678-749-4788

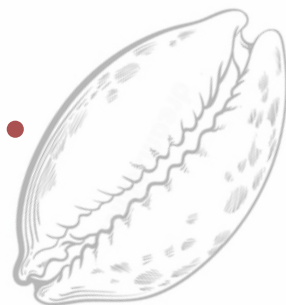
Web www.iwarealwomensummit.com
www.iwalifestyle.com





About IWA Lifestyle Corp.

Summit Organizer



IWA Lifestyle Corp (IWA) is an international lifestyle brand and social movement founded in 2017 to celebrate and empower women throughout the African Diaspora who celebrate their African heritage. Inspired by the vibrant cultures, traditions, and artistry of Africa, the Caribbean, and South America, IWA embodies the beauty, strength, and resilience of Black women worldwide. Rooted in the Yoruba word "IWA," meaning character, the brand is dedicated to fostering positive self-image, communal social change, and cultural appreciation through fashion, media, education, and advocacy.

At the heart of IWA are five core pillars: Alignment of the Spiritual, Physical, Mental, and Emotional bodies, Awareness of Self and Surroundings, Authenticity of Self, Accountability to Self and others, and Achievement of One's Highest Potential. Through these guiding principles, IWA continues to cultivate a global network of women and families who are committed to personal growth, collective empowerment, and the preservation of African culture.

With a mission to inspire a nation, IWA Lifestyle has created platforms like the **Real Women Inspire Summit**, a transformative experience designed to highlight the brilliance and contributions of Black women committed to African tradition, leadership, entrepreneurship, and community activism. By sponsoring this summit, businesses and organizations have a unique opportunity to align with a movement that not only celebrates excellence but actively works to build a more equitable and empowered future for women across the globe.



About the Summit



The **Real Women Inspire Summit** is a transformative gathering that brings together dynamic Black women leaders, entrepreneurs, scholars, and cultural bearers dedicated to uplifting their communities and preserving African traditions. This powerful event is designed to honor, celebrate, and support women who are shaping the future of African communities throughout the Diaspora through their work in spirituality, business, activism, and the arts.

The Summit will be held on Saturday, March 29, 2025, at the Ivy Center in Atlanta, Georgia, and serves as a sacred space for learning, connection, and empowerment of the divine feminine. Through keynote addresses, panel discussions, and a curated marketplace, attendees will have the opportunity to engage in enriching conversations, build meaningful relationships, and gain valuable insights on leadership, legacy-building, and collective responsibility.

This event offers a unique opportunity for sponsors and supporters to invest in the advancement of Black women while aligning with a movement that champions resilience, tradition, and global impact. Visit <https://www.iwarealwomensummit.com> for more details!

Summit Goals



Foster connections among women across traditions, backgrounds, and communities.

To create a plan of action that elevates the voices of women using African traditions to heal themselves and community.

Celebrate the contributions of great women throughout the diaspora who are dedicated to African traditions.

Provide a platform for dialogue on ancestral wisdom, divine feminine purpose, and character.

Support women led businesses and artisans through a curated marketplace.

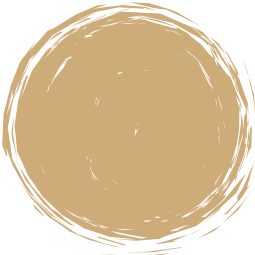
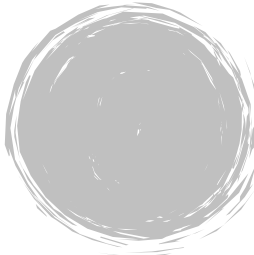
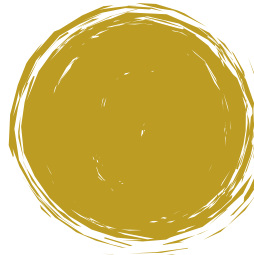
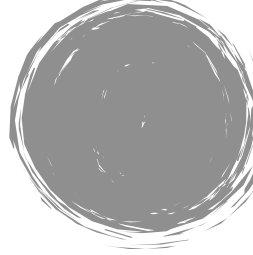


Summit Sponsorship Levels & Benefits



IWA Lifestyle Corp would like to invite your business or organization to become a sponsor of the Real Women Inspire Summit 2025.

Please review the sponsorship options, and if you have any questions, or want to explore additional sponsorship opportunities, please reach out to our Summit Steering Committee, at info@iwalifestyle.org.

 BRONZE	 SILVER	 GOLD	 PLATINUM
Logo Placement in Online & Printed Promotions	Logo Placement in Online & Printed Promotions	All Benefits of Silver Level	All Benefits at the Gold Level
1/2-pg Ad in Commemorative Program Booklet	1/2-page Ad in Commemorative Program Booklet	Full page Ad in Commemorative Program Booklet	Sponsor Name Recognized as a Presenting Sponsor
1 VIP Ticket	Opportunity to place promotional items in Swag Bags	Highlighted spots on VOI Podcast	2 Additional VIP Tickets
	2 VIP Tickets	Opportunity to Speak from the Stage	
	Sponsor Booth Space		
\$500	\$1000	\$2500	\$5,000

Please email info@iwalifestyle.com to discuss your sponsorship and sponsorship needs prior to making a payment. Payment information will be provided after sponsorship agreement is completed.



Program Booklet Advertising

The Real Women Inspire Summit commemorative program booklet provides the prime opportunity to promote your business or agency to a targeted audience dedicated to African spirituality, women, culture, and community.

Ad Rates

Full Page Ad

IN COLOR

\$350

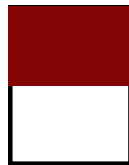


7.5" wide
10" long
Vertical Ad
PDF, PNG, JPEG

1/2-Page Ad

IN COLOR

\$200

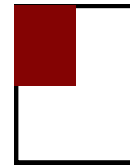


7.5" wide
5" long
Horizontal Ad
PDF, PNG, JPEG

1/4-Page Ad

IN COLOR

\$100



3.75" wide
5" long
Vertical Ad
PDF, PNG, JPEG

Advertisement Contact Info

Full color, camera-ready ad artwork can be emailed to info@iwalifestyle.com. File types accepted are PDF, PNG, and JPEG.

